



Olly's Future is a registered charity no. 1187184

We work to stop our amazing young people losing their lives to suicide

Communications Manager

Contract: 6 months (with the potential for extension depending on funding)

Hours: 15 hours per week – working days/hours flexible and to be negotiated.

Most staff meetings / collaborative work takes place on a Tuesday. Some evening and weekends required.

Reporting to: CEO

Remuneration: £27,000 – 30,000 (pro rata FTE) and such business expenses as required e.g for relevant meetings, conferences etc.

Location: Worthing Office, but with significant home/ remote working and flexibility. Some travel to London or other parts of the UK.

We are seeking an experienced communications professional to deliver and develop our communications as a charity in line with our strategic aims and to work with freelance fundraisers to maximise our fundraising from events and individual giving. This is an exciting opportunity to build on the success of a growing national charity set up in loving memory of Oliver Hare by his mother Ann Feloy, his brother Samuel and his very close friends.

Our charity works to equip people in all walks of life, including the medical profession, with the skills to ask about suicide and help support those who may be feeling they want to end their lives. You will play a real part in making a difference to the lives of children and young people, and be involved in shaping the way the doctors of tomorrow and GP practice staff help their patients through our flagship initiatives and suicide prevention training, namely:

1. **Dr. SAMS** (Suicide Awareness in Medical Students) has already received BMA funding to be delivered at Brighton and Sussex Medical School, Kent and Medway Medical School and University of Exeter Medical School as part of the course curriculum. The three-part programme involves online suicide prevention training, online self-reflective compassion workshops and in person Mental Health Open Mic Nights – all developed by Olly's Future.
2. **Practise Hope** is a primary care initiative to bring about a culture change in how local GP practices support 10 to 25-year-olds who are thinking of suicide or who self-harm.

This was piloted in 2019/20 by Health Education England in partnership with Olly's Future and GP practices across Kent, Surrey and Sussex. Ann Feloy was Carers' Lead for this quality improvement initiative which is now being rolled out with NHS Trusts across the country.

Events, awards, festivals and projects that encourage wellbeing through the arts are also part of our charity's work. Details of all these can be found on the Olly's Future website – www.ollysfuture.org.uk

We value diversity and welcome applicants from a diverse range of backgrounds.

Main purpose of this role

The Communications and Fundraising Manager will work closely with the CEO and Chair to deliver our communications strategy in line with our wider strategic aims as a charity. The role will include, but is not limited to:

- Reviewing and delivering our Communications strategy.
- Develop a Social Media action plan to engage key stakeholders in line with our development goals.
- Planning and approving regular communications to be sent out, including social media, blog posts, position statements and newsletters.
- Overseeing and further developing our charity's voice in line with our branding and values.
- Liaising with freelancers, including designers and website manager to create external communication campaigns.
- Supervising the design and creation of materials, including the annual impact report.
- Overseeing the work of freelance fundraisers to develop our events fundraising and individual giving income streams.
- Attending some events (occasional evenings or weekends) alongside the CEO and/or Chair to represent the charity.

Skills and Knowledge

Essential:

- Developing and delivering a successful communications plan in line with specific aims
- Creating impactful campaigns and content to target specific audiences – with an ability to monitor success to inform future campaigns
- Managing multiple social media accounts on an ongoing basis
- Experience of commissioning and working with freelance designers, photographers, web editors and similar
- Excellent time management skills, working to tight and sometimes changing deadlines
- Highly organised and personally effective
- Exceptional communication skills in a range of formats
- Rigorous analytical skills and attention to detail
- Fully IT literate
- A commitment to equal opportunities and inclusivity

Desirable:

- An understanding of the issues around suicide and mental health
- Experience working in the Charity / Voluntary Sector

Personal Attributes

- Empathy for all those who may be feeling suicidal, regardless of race, gender and social class
- Positive, pro-active and dynamic

How to apply

Please send your CV, a covering letter and a piece of written work to Ann Felay at ann@ollysfuture.org.uk

The closing date for applications is **5pm on Friday 29th July 2022.**

Interviews will take place on **Tuesday 9th August in Worthing 2022.**

For an informal chat about the role please contact Ann Felay to arrange a call ann@ollysfuture.org.uk

